



Funded by  
the European Union

## "Fan S. Noli" University

### Subject: Call for Undergraduate and Master Students & Lecturers

### Participate in the Digital Transformation Challenge Piloting Workshop

"Fan S. Noli" University opens the call for participation in the Digital Transformation Challenge (DTC) Workshop—an innovative program designed to empower HEIs to address real-world business and societal challenges using cutting-edge digital solutions. The DTC Workshop is part of the UZSID Erasmus+ project aimed at enhancing collaboration between universities, businesses, and civil society organizations in Montenegro and Albania. Through this Challenge, students will work alongside faculty members and external partners to co-create innovative solutions that address complex social, economic, and environmental issues. The DTC is rooted in project-based learning and mentorship, offering participants a chance to solve real-world problems while gaining invaluable practical experience.

#### **Why Should Participate?**

**Gain Hands-on Experience:** Apply the theoretical knowledge to practical scenarios. Collaborate with peers, faculty, and various experts to create solutions that have a real impact.

**Build Your Digital Competencies:** Strengthen the digital literacy and technical proficiency by working on projects that involve data analytics, software development, digital communication, and more.

**Develop Problem-Solving and Innovation Skills:** The DTC fosters a creative and solution-oriented mindset.

**Network and Connect with Industry Leaders:** Establish connections with businesses, policymakers, and civil society organizations. Gain insights into industry practices and build relationships that could support your future career development.

**Contribute to Community Development:** Create solutions that not only address business needs but also contribute to the economic and social development of your community.

#### **Who Can Apply?**

We encourage applications from undergraduate/master students & lecturers from marketing, tourism, managing, business informatics, information and communication technology, interested to work in the creative digital tools/mechanisms/applications for the setting up of a communication online platform between the students/alumni, the university and the job market (mainly in the region).

#### **How Does It Work?**

The DTC is structured around a series of key activities designed to maximize the learning experience and ensure the successful development of innovative solutions:

**Open Call for Participation:** Register by **December 10, 2024** to express your interest. Selected students will be grouped into interdisciplinary teams, based on their skills and interests.

**Pairing with Faculty and Business Mentors:** Teams will be guided by academic mentors and will work closely with business professionals to gain insights into the challenges and refine their solutions.

**Development of Solutions:** Teams will go through an iterative process of ideation, prototyping, testing, and refinement. Workshops, mentorship sessions, and consultations will be available throughout this phase to support you in achieving the best outcomes.

**Final Presentation and Evaluation:** At the end of the program, teams will present their solutions to a jury of academic and industry experts. The best projects will be recognized and may have the opportunity to be further developed and implemented.

The program will run for several weeks, with flexible schedules to accommodate academic commitments. Specific timelines and milestones will be communicated at the start of the Challenge.

***All participants will receive a certificate of participation.***

***Exceptional solutions will be featured at university and partner events, providing further visibility.***

Please complete the attached application form and submit it by **December 10, 2024**.

For any questions or additional information, please feel free to reach out to [bstavre@unkorce.edu.al](mailto:bstavre@unkorce.edu.al).

