



## VALEU-X 2.5 Staff Training



Mednarodna fakulteta  
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International School  
for Social and Business Studies  
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## VALEU-X 2.5 Staff Training

### Training workshop on publishing opportunities and international scientific conference organisation

Workshop Organiser: ISSBS, Slovenia

#### Objectives

1. To introduce participants with [helpful publishing guidelines](#), as scholars, we strive to do high-quality research that will advance science. We come up with what we believe are unique hypotheses, base our work on robust data, and use an appropriate research methodology. As we write up our findings, we aim to provide theoretical insight and share our work's theoretical and practical implications. Then we submit our manuscript for publication in a peer-reviewed journal. For many, this is the hardest part of the research.
2. To introduce participants to the most critical issues relevant to authors leading to better chances of [paper acceptance](#), writing for academic journals is a highly competitive activity, and it's essential to understand that there could be several reasons behind a rejection. Furthermore, the journal peer-review process is a crucial publication element because no writer can identify and address all potential issues with a manuscript.
3. To introduce participants to [international scientific conference organisation](#), in light of the raging Coronavirus pandemic, many event organisers pivoted to online conferences and event services to bring people together.

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4. To introduce participants to **hybrid conferencing**, recent studies say, even post-COVID-19 pandemic, the future of events and conferences lies in hybrid events and meetings. As the world slowly recovers from the pandemic's first impact, many people are still sceptical about attending an in-person event, which does not seem to change soon. Leveraging hybrid conferencing will allow organisers to expand their reach and increase ROI, and as a positive side effect, support sustainability measures through less travelling.

#### **By the end of the workshop, each participant should:**

- Have insight into factors that can successfully contribute to better chances of paper acceptance, and insight into useful publishing guidelines, through which HE institutions staff will improve their future work
- Improve their knowledge about international scientific conference organisation, and learn about current trends and good practices for conference organisation.

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### Methodology of workshop delivery

The activity is designed in the form of discussion, and a hands-on experiential training workshop, where colleagues will be involved in practical tasks and exercises. It will be focused on international scientific conference organisation and publishing opportunities to strive participants to high-quality research that will advance science.

### Draft Workshop Programme (app 3 – 4 hours F2F)

	<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Introduction, presentation of the structure of the workshop</li> </ul>
App 1 hour	<b>Introduction to the topic &amp; publishing</b> <ul style="list-style-type: none"> <li>• Introduction to the workshop, presentation of the structure of the workshop</li> <li>• Publishing opportunities; publishing guidelines &amp; paper acceptance</li> <li>• Discussion</li> </ul>
App 1 hour	<b>Challenges of conference activity</b> <ul style="list-style-type: none"> <li>• International scientific conference organisation</li> <li>• Online and hybrid conferencing</li> <li>• Discussion</li> </ul>
App 1 – 2 hours	<b>Practical activity</b> <ul style="list-style-type: none"> <li>• Practical activity: presentation of the hybrid conference (program and structure PIC International Conference and Makelearn &amp; TIIM Conference)</li> <li>• Presentations, discussion</li> </ul>

## VALEU-X 2.5 Staff Training

### Training workshop on publishing opportunities and international scientific conference organisation

Workshop Organiser: ISSBS, Slovenia

#### Workshop lectures and moderators

- **Dr. Aleš Trunk** is employed as an assistant professor, researcher and postdoctoral fellow at the International School of Social and Business Studies in Slovenia and researcher and expert at the Centre for Legal Informatics Studies – Taranto Observatory in Italy. Within his research work, he has been published in international scientific journals. He focuses on multiculturalism, labour market, corporate finance, entrepreneurial skills, and financial literacy. He is very skilled in using ICT: he has prepared various interactive e-materials and has offered technical support for Moodle e-classrooms for various courses/training. He is currently involved in several Erasmus+ projects. He is also a member of many editorial boards of international scientific journals:
- *Global journal of social sciences studies*
- *Human systems management*
- *International journal of innovation and learning*
- *International journal of management and enterprise development*
- *International journal of management, knowledge and learning*
- *International journal of synergy and research*
- *International journal of value chain management*
- *Managing global transitions: international research journal*
- *Journal of business and economic development*

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### Training workshop on publishing opportunities and international scientific conference organisation

Workshop Organiser: ISSBS, Slovenia

#### Workshop lectures and moderators

- **Dr. Valerij Dermol** has a research & teaching focus on management, organisational learning, and entrepreneurship. He combines these fields to deepen understanding of employees' and management's training & development and their influence on organisational learning performance and effectiveness. He has been involved in many domestic and/or EU projects. He has worked as a consultant & trainer on leadership, marketing, and sales in a European-based international consultancy company and his own company. He is the co-organiser of two annual international scientific conferences (PIC International Conference and Makelearn & TIIM Conference). He is also a member of many editorial boards of international scientific journals:
- *Human systems management*
- *International journal of management and enterprise development*
- *International journal of management, knowledge, and learning*
- *International journal of value chain management*

## Active international projects



**Care4You**



**COWEB**



Co-funded by the  
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## Completed international projects

**DigiVET**



**Passport to Export**



**EU:HELM  
JM Chair**



**€U-InFed  
JM Project**



**inlearning**



Inclusive Human Resources  
Management Practices  
for Older Workers

**€U-iMoP  
JM Modul**



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1. Publishing opportunities; publishing guidelines & paper acceptance
2. Challenges of conference activity
3. Practical activity and discussion



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# 1. Publishing opportunities; publishing guidelines & paper acceptance

Structure of academic articles

Suggestions for a good academic article

Additional directions

Discussion

# What are you interesting in...

- What is your area of interests?
- What do you like to read?
- What scientific research are you doing now (in the past)
- What is your mentor's area of the research?
- What is your university level/status?
- What team are you a member of?
- What international contacts do you have?



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## Pay attention to:

- Find idea
- Find literature
- Find journal and its requirements
- Prepare everything you need (your research, your discussion conclusion, equipment, data, other sources/resources etc.)
- Prepare a paper (translate/correct/read)
- Send it to the Editor-in-Chief of a journal chosen
- Follow the reviewers remarks
- Correct the paper and send it to the EC again (if he/she asks you for it)
- **Be patient – don't give up!**

*Where to publish and how to  
prepare a paper?*



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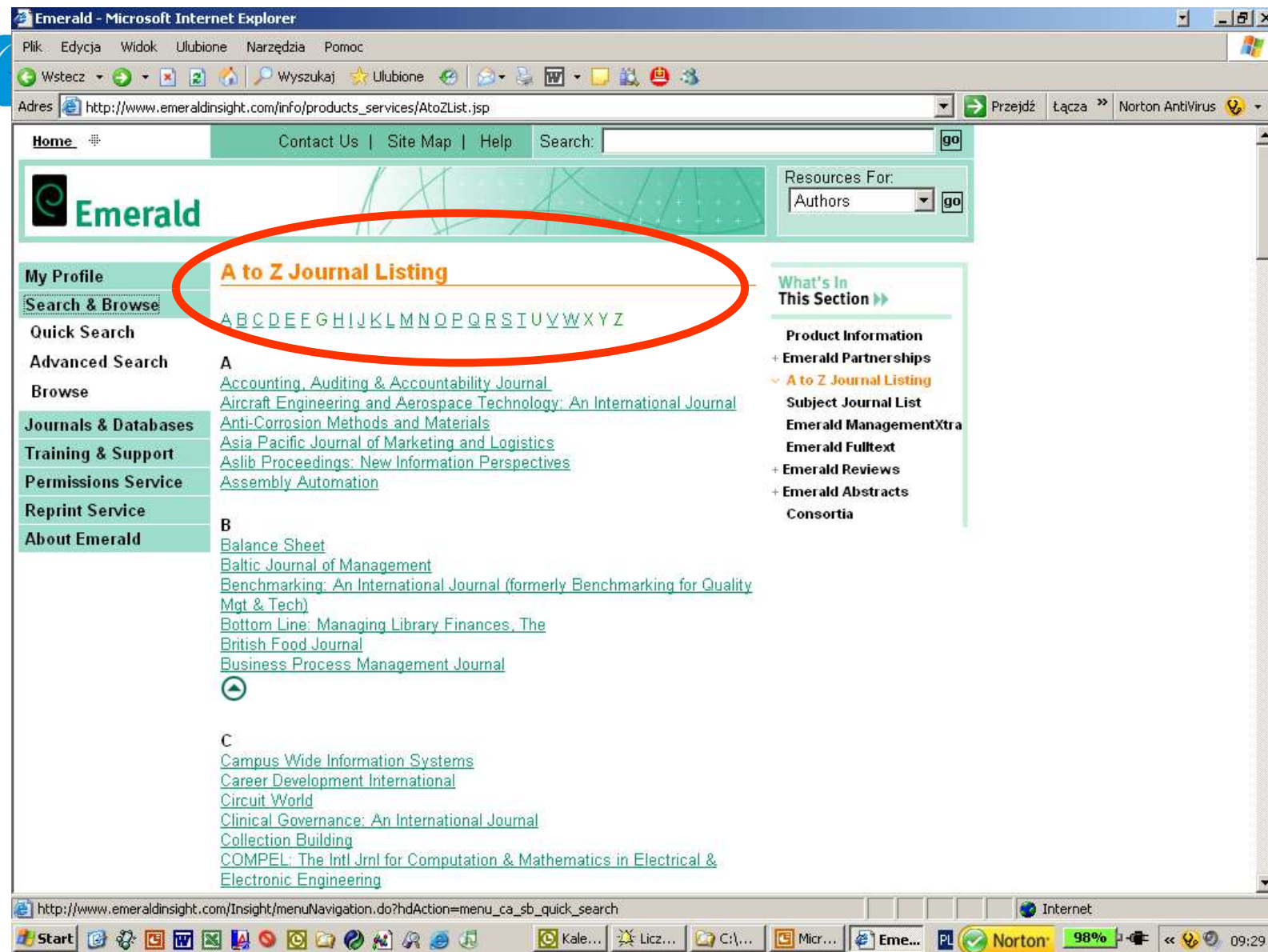
# Where to search?

[www.emeraldinsight.com](http://www.emeraldinsight.com)

[www.inderscience.com](http://www.inderscience.com)









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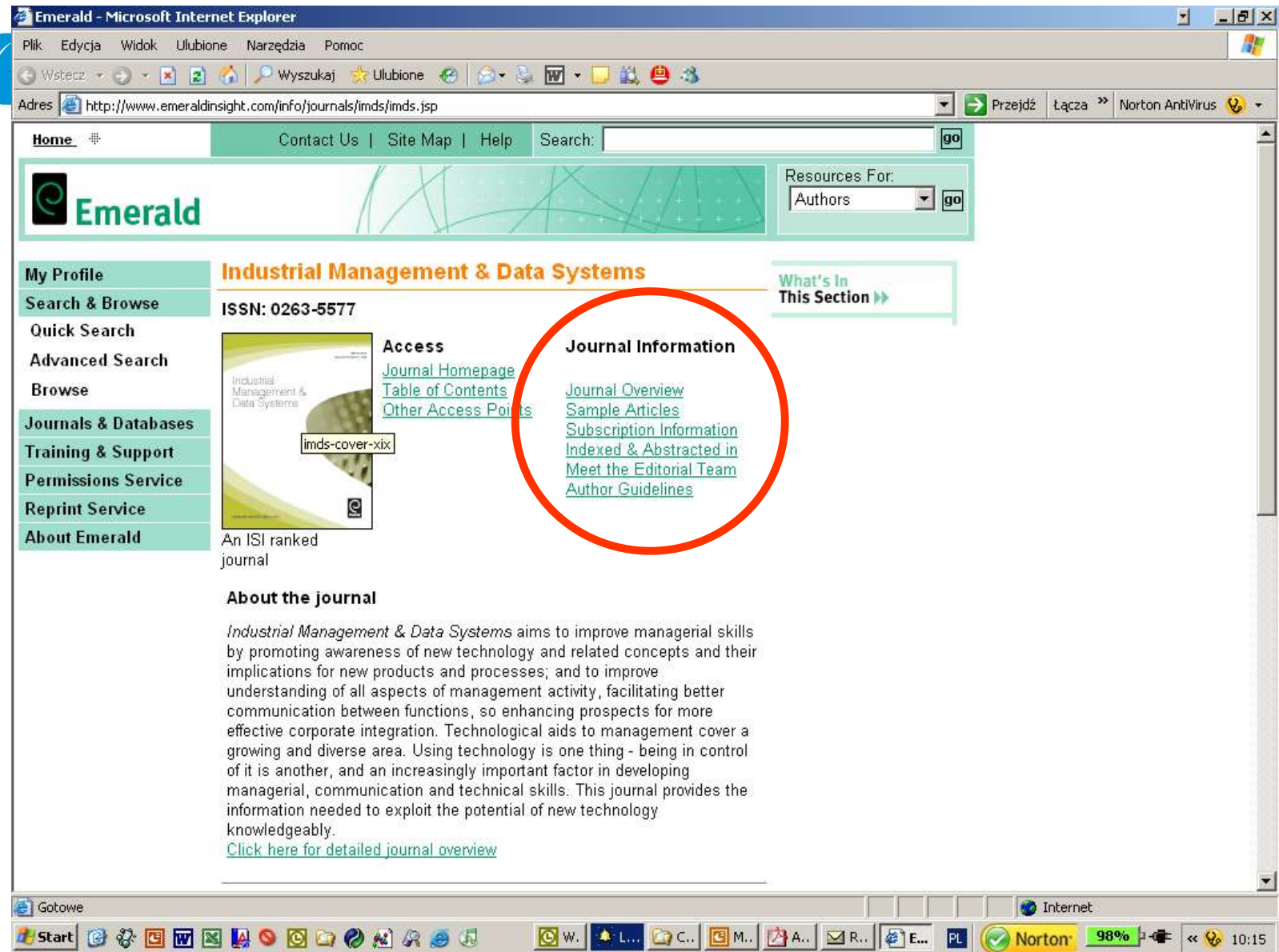
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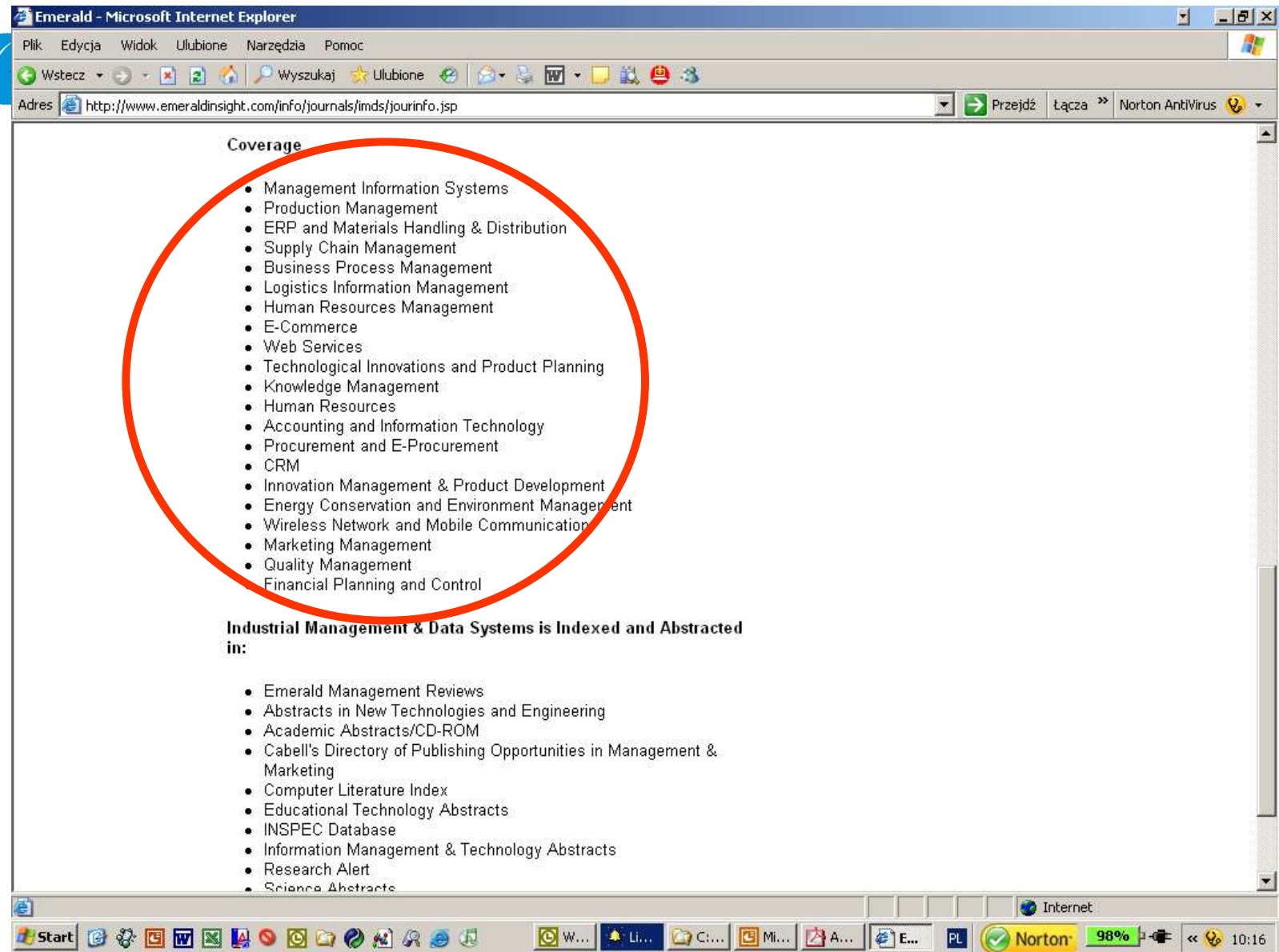
- Constrained discretion: New Labour's third way for economic and social policy?**  
Author(s): Brian Burkitt  
International Journal of Social Economics; Volume: 33 Issue: 1; 2006  
Research paper  
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- The evolving roles of the clubs in the management of international debt**  
Author(s): Richard P.C. Brown, Timothy J. Bulman  
International Journal of Social Economics; Volume: 33 Issue: 1; 2006  
Research paper

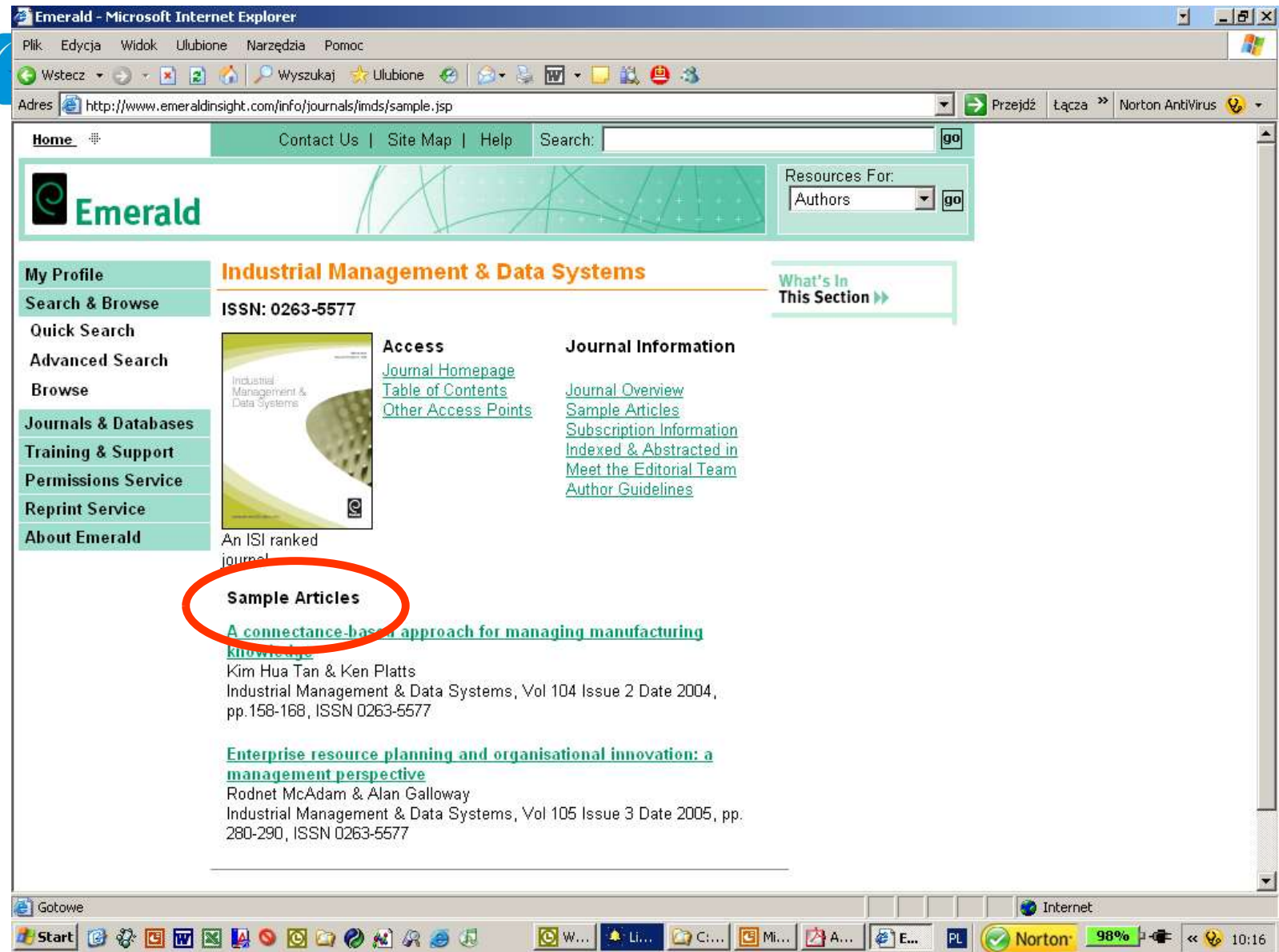
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**Title:** Enterprise resource planning and organisational innovation: a management perspective  
**Author(s):** Rodney McAdam, Alan Galloway  
**Journal:** Industrial Management & Data Systems  
**ISSN:** 0263-5577  
**Year:** Apr 2005 **Volume:** 495 **Issue:** 5 **Page:** 280 - 290  
**DOI:** 10.1108/02635570510590110  
**Publisher:** Emerald Group Publishing Limited

**Abstract: Purpose** – To explore the organisational issues involved in implementing an enterprise resource Planning (ERP) system as the main approach to change management within a large global organisation, from a management perspective.

**Design/methodology/approach** – A case based research approach is used which includes participant observation and semi structured interviews with all of the case management team.

**Findings** – The findings indicate that ERP should be incorporated within a wider change programme, with changes to people management and cultural practices, in addition to process change. Much more consideration should be given to organisational change issues prior to design and implementation of ERP.

**Research limitations/implications** – The study is limited to that of a management perspective.

**Practical implications** – The findings can be used to guide management teams in designing and implementing ERP as part of a wider approach to organisational change.

**Originality/value** – The paper contributes to the need for ERP studies that go beyond technical implementation issues and which address associated complex change management.

**Keywords:** [Change management](#), [Information systems](#), [Innovation](#), [Organizations](#), [Resource allocation](#)

**Article Type:** Research paper

**Reference Links** 0

**Emerald**

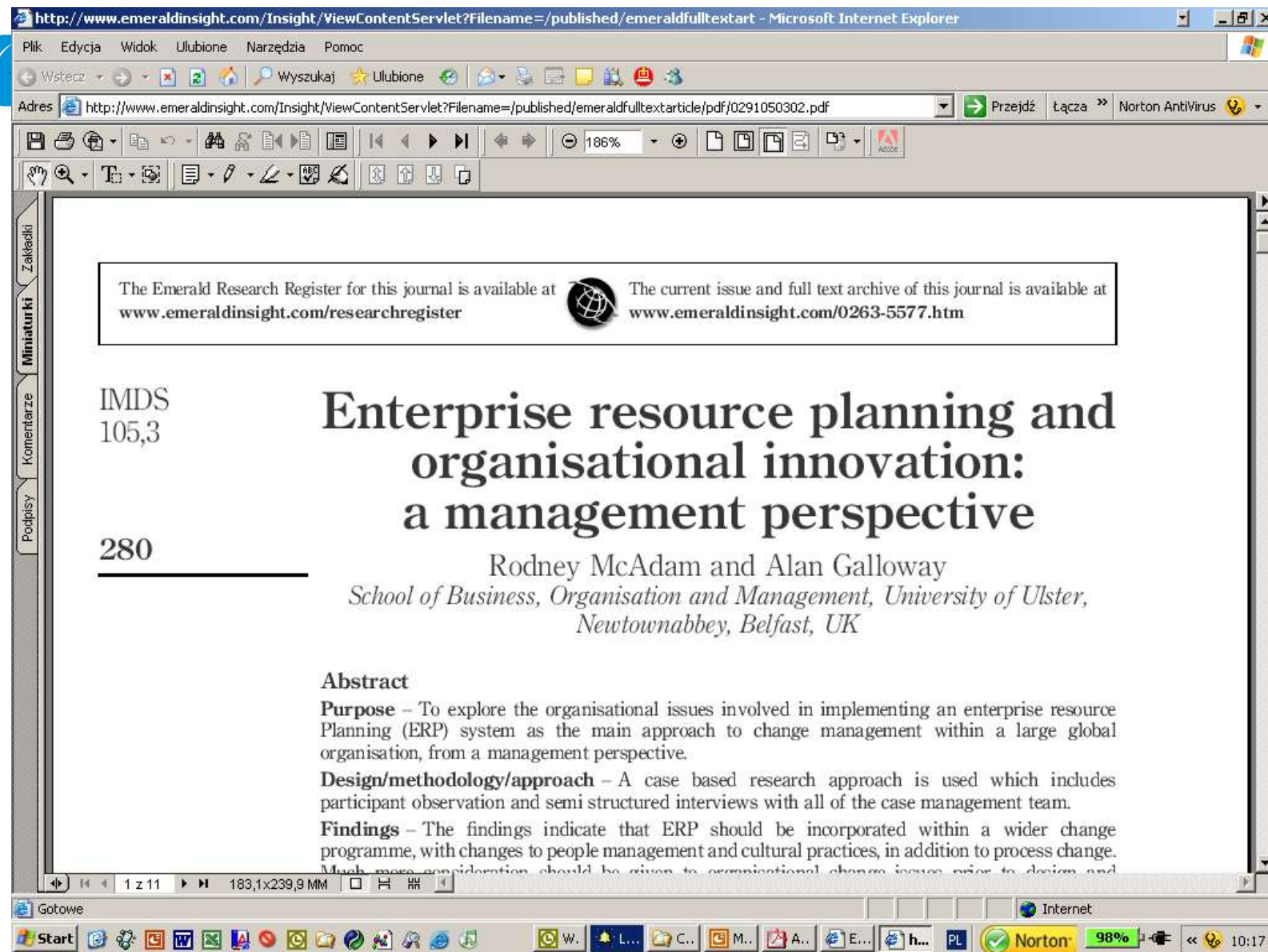
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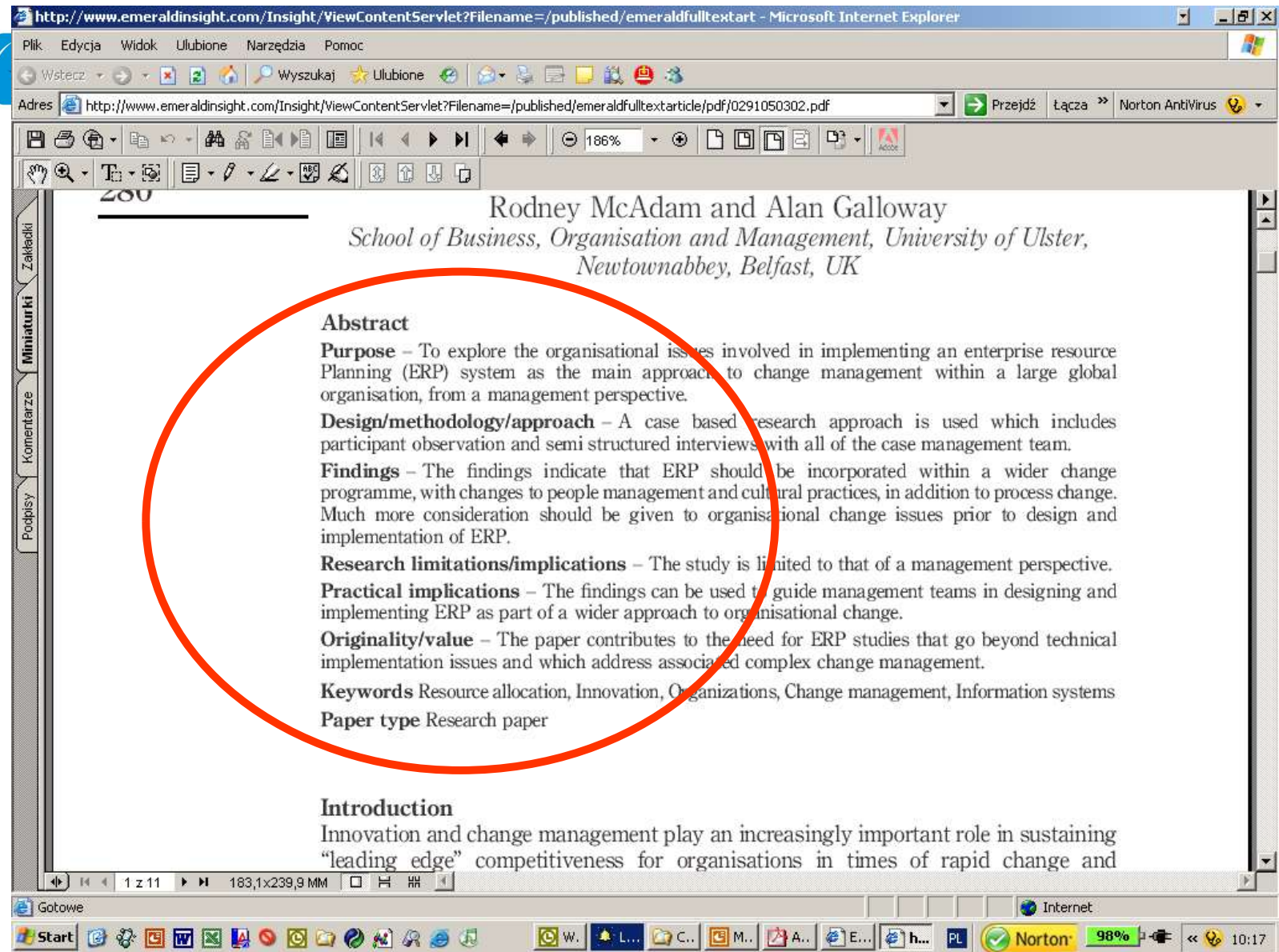
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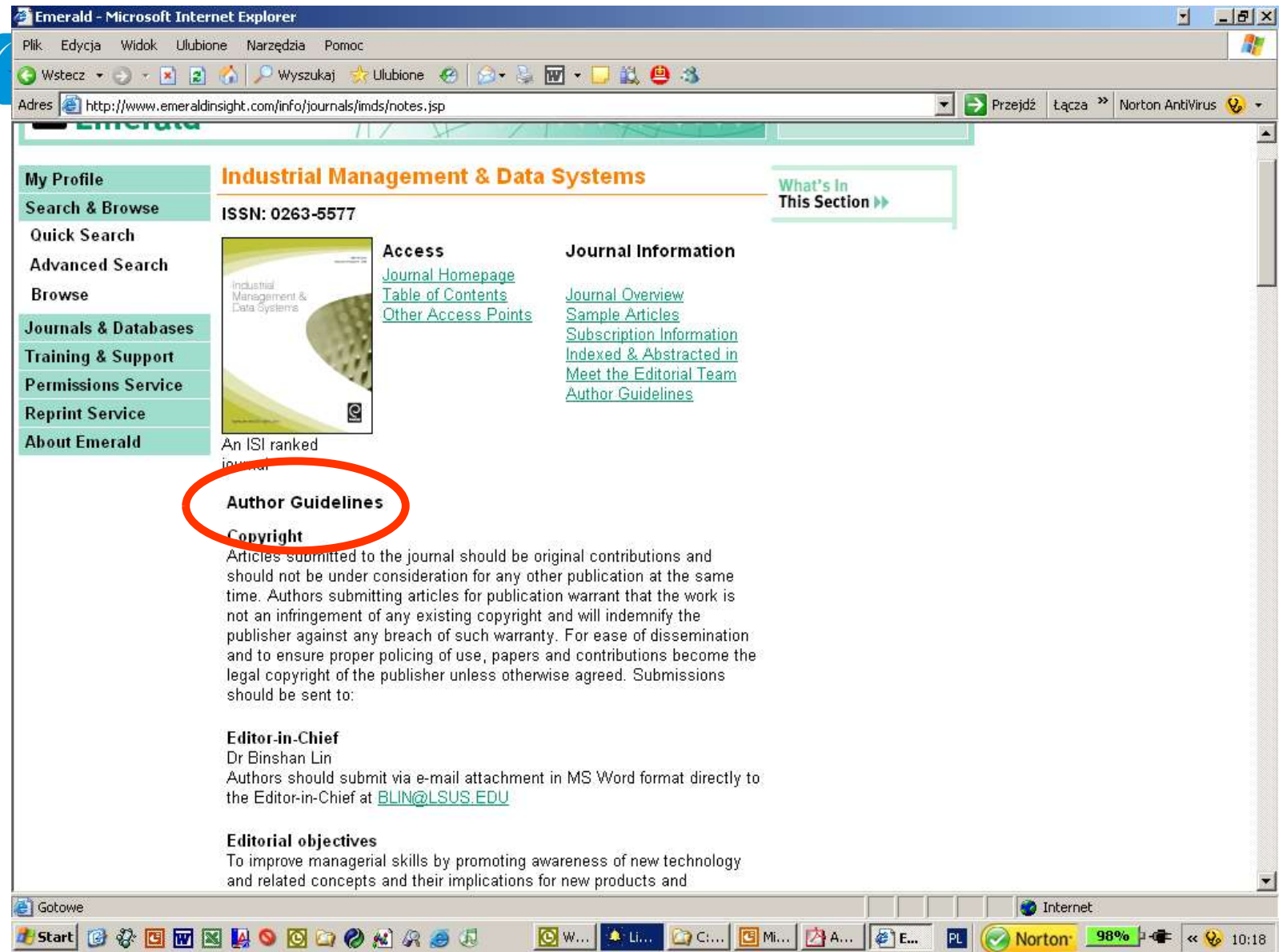
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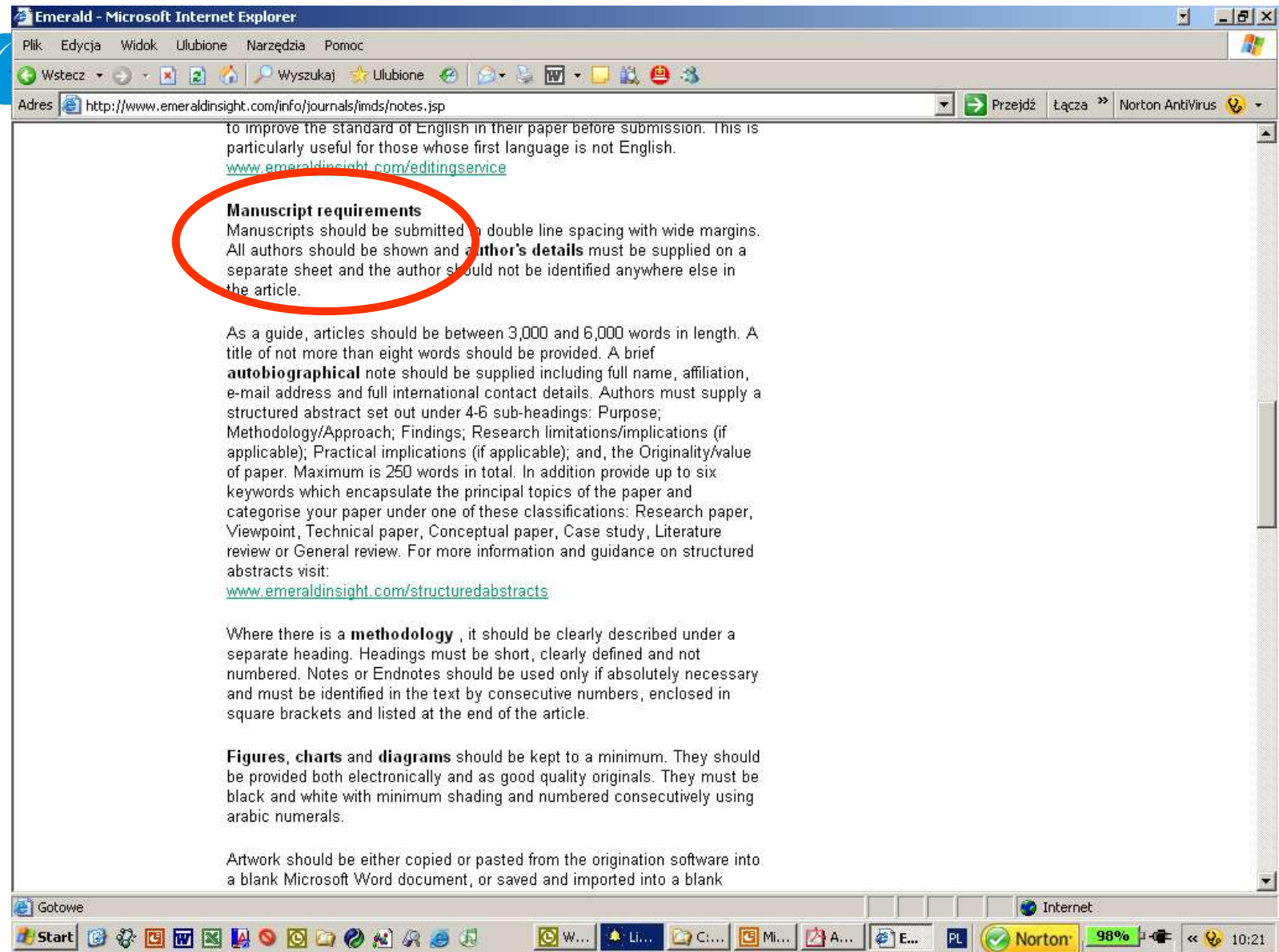
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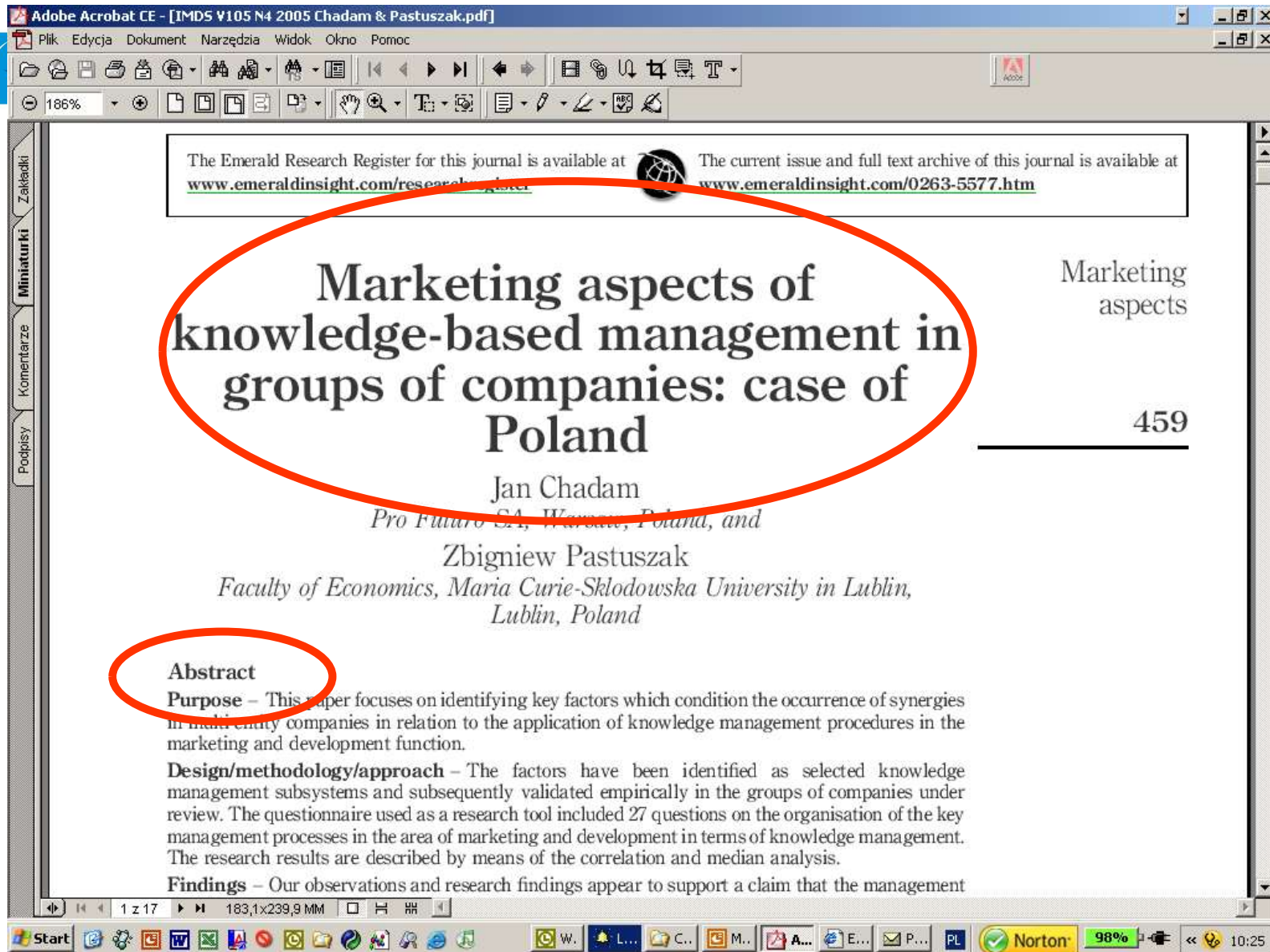
















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# Structure of academic articles

## TITLE

- shorter **title** tend to be better but must sufficiently describe the article's content

## ABSTRACT

- do not underestimate the importance of the abstract. It is most widely read (and searched) part of the article, and the basis for which many **people will decide whether or not to read**
- a good abstract outlines the **scope of the study**, summarizes **key research methods**, reports **findings**, and highlights the major **contributions**

## KEYWORDS

- **keywords** are an important article's component forming the first impression

## INTRODUCTION, LITERATURE REVIEW & METHODOLOGY

- solid but not too detailed contextual background (WHY)
- theory and methodology (HOW)
- research findings and their discussion (WHAT)

## RESULT & DISCUSSION

- presents the research findings & places the findings within the context of research objectives and findings of previous works

## CONCLUSION

- should not present anything new. Everything stated in the conclusions must be originated in the results and discussion

**IMPORTANT:** logical consistency and connectivity among paragraphs, between the title and other parts of an article, between the methods and research hypotheses, etc.



# Suggestions for a good academic article (1)

- **clear, concise, and short** - ideas, concepts, relationships, theories, not too many words, etc.
- **direct, literal, and explicit** - established terms, without metaphors or even rhymes and sayings; exact, precise, accurate words, etc.
- avoid **non-evidence based assertions** – drawing conclusions from claims that cannot be explicitly supported by the results
- avoid **direct quotations** - a direct quotation could tell your reader that you didn't understand what the scholar was saying well enough to synthesize the material

## Suggestions for a good academic article (2)

- avoid long **sentences** – readers are at high risk of getting lost in the sentence
- paragraphs should discuss only **one topic** set out in the introductory sentence
- **paragraphs** not too long (e.g., a page and a half)
- apply **consistent tense** within sections
- it is frustrating to see when a paper might be potentially interesting but written in poor **English**

## Additional directions....

- the journal should be a **good fit** for the research
- too high **journal ranking** for the level of novelty of the work may be a reason for rejection
- **open-access journal** is a good option for publishing your research
- beware of **predatory open-access journals** (large administrative/publication fees from authors, shortened but dubious peer-reviews, small readerships despite their open-access nature)



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# Criteria and the process of reviewing scientific articles

- The review process can be **quite slow** so be patient. Associate editors and reviewers are busy people.
- You **do not need to agree with all of the reviewers' comments**. Disagreement is fine so long as you can provide a detailed justification in the author's response for why you disagree with the reviewer on the matter and why no modification of the revised manuscript was warranted.
- The **author's response could be longer than the manuscript itself**, particularly for the first round of reviews. You must respond to each individual comment directly. State whether you agree or disagree with the reviewer's comment. If you agreed with a comment and it resulted in a modification to the revised manuscript, you must indicate where the manuscript was changed.
- Reviewers are volunteers and are an essential part of the scientific method. Their **reviews serve to highlight weaknesses in the study**, limitations of chosen methods, and points that require further clarification before the study is published
- **don't take it personally** in the case of a rejection

# Reasons for a rejection

1. Paper does **not meet scientific or academic standards** - neither the methodology nor the research findings are conclusive
2. Paper is **speculative or even polemic** - **arguments are not substantiated** but merely presented as a fact (show where a claim comes from, how it is supported, how you use the claim for your own arguments)
3. Paper is merely descriptive and **reproduces already existing research without providing anything new to the topic**



## 2. Challenges of conference activity

- A good opportunity to **maintain the institutional and personal relationships as well as establish new ones**
- **Funding** the attendance
- **The importance of plenary events** - Keynotes, panels, workshops, etc.
- **Adding co-organizers** as an opportunity to grow the network
- **Sponsored international journals** as an opportunity to gain visibility and relevance
- **Online & hybrid** implementation as an opportunity
- **Promotional channels** to gain visibility and increase attendance
- **Open-access publications**
- The problem coming from the systems of evaluating research performance (**indexation of publications**)



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Presentation of the hybrid conference - program and structure:

- PIC International Conference

<https://piconf.net/>

- Makelearn & TIIM Conference

<https://makelearn.mfdps.si/>

Discussion



### 3. Practical activity - Group work

1. What would be possible to do at your institutions to accelerate internationalisation through involvement in conference organisation and scientific publishing?
2. What are the problems, limitations or threats that might appear?
3. How can the institutions support realisation of best solutions?



# valeu-x

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