



Lifelong learning for sustainable agriculture in Alps-Danube-Adriatic Region - LifeADA

PROJECT VISIBILITY

University of Zagreb Faculty of Agriculture Helena Virić Gašparić, M.Sc.























Main rules

Beneficiaires are requested to give adequate visibility to their projects and notably that they are implemented in the framework of Tempus.

Any publication should mention the following sentence:

"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

Translation of this sentence on other languages available on http://eacea.ec.europa.eu/tempus./

Material produced for project activities, training material, projects websites, special events, posters, leaflets, press releases, CD ROMs, etc must bear **Tempus logo**.

The use of the Tempus logo is compulsory. **No changes in colour and content are authorised.** The logo should not be distorted, nor rotated.























Tempus logo

Beneficiaries of EU funding shall use the **European** emblem (EU flag) in their communication to acknowledge the support received under EU programmes.

The minimum height of the EU emblem shall be 10mm.

Next to the EU emblem on the communication material where it is used, a written mention shall be put, referring to the source of funding. The name of the European Union shall always be spelled out in full.

The name of the EU programme can appear with the EU emblem. However, no graphical mark (i.e. logo) shall be created using the EU emblem and name of the programme.

Typeface to be used in conjunction with the EU emblem: Arial, Calibri, Garamond, Trebuchet, Tahoma, Verdana.

Italic and underlined variations and the use of font effects are not allowed.

The font size: proportionate to the size of the emblem.

The font colour: reflex blue (same blue as the EU flag), black or white depending on the background.

Example of correct application



Examples of incorrect application



Funded by the EU



























Project logo



LifeADA logo is created for the purpose of the Project and will be sent to all Partners in vector and jpg. format.

Other information

It is recommended to place the EU emblem well apart from the logo of the third-party organisation (University logo).

For questions regarding the use of the EU emblem in the context of EU programmes, please write to comm-visual-identity@ec.europa.eu or consult the Guidelines for beneficiaries and other third parties elaborated by the Directorate of General communication the European Commission available on http://eacea.ec.europa.eu/about/eacea_logos_en.php



























Tempus stickers

All equipment (including portable equipment) purchased with Tempus funds must bear the Tempus stickers. Stickers are available at Tempus National Offices (stickers are provided for all LifeADA Partners within Conference materials).































WP 6 Dissemination

Start (month number): 1 End (month number): 36

Deliverable number: D6.1 - Project's website and Facebook profile

D6.2 - Dissemination through project assembles (logo, brochures, leaflets)

D6.3 - Career guidance panels

The principal way of disseminating the project results will be realized through designing and maintaining of the **project website**. The projects' **Facebook profile** will also be created and regularly updated.

Three levels of access: **public access** – external dissemination, **partner access** – internal dissemination towards all levels and layers of involved institutions, administrative access – privileged access for selection, announcements, deadlines and maintenance activities.

Project website www.lifeada.agr.hr and Fb profile are currently under construction and will be active soon.

All Partners shall provide the Project coordinator with necessary information such as:

- Description and the photograph of University
- Full CV (on Europass form) and photograph of Project coordinator, LL expert, LL officer, Project team member and Student





























PowerPoint tamplate and The Memorandum

The **Powerpoint tamplate** and the **Memorandum** are created by the University of Zagreb Faculty of Agriculture with the aim of creating uniformity among all Partners.

The exemplar will be sent to all Partners.

Please be so kind and use given examplars when creating presentations, documents, etc.































Thank you for your attention

KICK OFF MEETING CLOSURE





















